



For Immediate Release

Appulate and P&C Insurance Systems Complete Integration

May 10, 2010 – New York, NY – P&C Insurance Systems, Inc. (“PCIS”) today announced the completion of its integration with Appulate’s “Uplink” data bridge technology.

The two companies engaged each other at the beginning of 2010 to demonstrate how an insurance company using PCIS’ CompVision™ policy application could leverage Appulate’s “Uplink” data bridge to seamlessly import data sent by retail agents. “It’s all about increasing efficiency between a carrier and their agents which ultimately results in faster and better service to the insured”, said Georgette Loizou, Executive Vice President, PCIS.

The initial “proof of concept” consisted of PCIS using Uplink to upload workers’ compensation policy data from various retail agency management systems. Uplink provided each of these outputs as standard ACORD XML data and PCIS created a tool to capture and accept this data. The result allows PCIS customers to streamline their business processes and reduce data entry for all stakeholders involved. “PCIS is a very innovative company that clearly wants to bring more value to their customers”, said Dimitri Nikouline, Appulate’s Chief Technology Officer.

Founded in 2005, Appulate provides a best of breed bridging technology that allows retail agents to send ACORD, supplemental, loss and other data to carriers, wholesale brokerages, MGA and TPA receivers. Using the ACORD XML standards, Appulate offers an unprecedented level of connectivity to streamline business processes of the insurance industry. For more information, visit www.appulate.com or call 818-717-7301.

P&C INSURANCE SYSTEMS, INC. (PCIS) provides innovative and dependable policy administration and claims technology that supports the real-world business requirements of the property and casualty insurance industry. A recognized leader in the workers’ compensation market, PCIS offers carriers, MGA’s, TPA’s and member-based organizations comprehensive, proven software systems. For more information, visit www.pcisvision.com or call 212-425-9200.

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